

HBO® STANDARD PROPERTY REBATE

2026 DIGITAL SUBMISSION INSTRUCTIONS

HBO Launches/Activations & Renewals with a minimum 3-year commitment

Effective January 1 - December 31, 2026

CLAIMING YOUR REBATE IS EASIER THAN EVER!

1. Visit HBObulk.com and click on the **Property Rebates** tab to access forms and information.
2. Locate the rebate offer your property qualifies for and click the CLAIM HBO REBATE! button for the intended rebate to complete the digital Property Rebate form for electronic submission.
3. Complete the form for each property submission, upload required attachments (i.e. fully executed agreement and billing statement) and follow all steps/instructions.
4. You will receive an email from HBO.VM@wbd.com requesting your property's W9-form and banking information for payment disbursement (if applicable). Be sure to add to your safe list/check your spam folder if email is not received.
5. **You're all set!** Please allow 6-8 weeks for review and payment processing.

STEP-BY-STEP INSTRUCTIONS

STEP 1

Click on the qualifying Property Rebate form to submit electronically.

The screenshot shows the top of the HBO Standard Property Rebate form. It includes the HBO logo and the text 'HBO STANDARD PROPERTY REBATE 2026 REBATE REQUEST FOR A LAUNCH OR RENEWAL'. Below this, there are two boxes for rebates: '\$9 PER HOUR ROOM for 1-2 year contracts' and '\$6 PER HOUR ROOM for 3-4 year contracts'. The form is divided into sections: 'PROPERTY INFORMATION' (with fields for Property Name, Street Address, City, State, ZIP, Property Phone, Contact Name, Title, Contact Email, and Property Type) and 'CONTRACT INFORMATION' (with a field for 'Is the Property Seasonal?'). A large black button with white text says 'CLAIM HBO REBATE!' with a hand cursor icon pointing to it.

STEP 2

Complete the form in its entirety and digitally e-sign at the bottom of the form.

This screenshot shows the full HBO Standard Property Rebate form. It includes the same top section as Step 1. The 'PROPERTY INFORMATION' section is more detailed, including fields for 'Number of HBO Units Billed' and 'Contract Start/End Dates'. The 'CONTRACT INFORMATION' section includes fields for 'HBO Distributor', 'Distributor Rep Email', 'Rep Phone', 'Launch/Renewal Date', 'Expiration Date', and 'Term'. Below this is a section titled 'TAX REPORTING INFORMATION REQUIRED' which states that a W-9 form and ACR banking information must be submitted. At the bottom, there is a 'SIGNATURE' section with a line for the property owner's signature and a line for the HBO representative's signature. A large black button with white text says 'CLAIM HBO REBATE!' with a hand cursor icon pointing to it.

STEP 3

Attach the required documents: fully executed agreement signed by the property and distributor, billing statement, and additional documents if applicable (i.e., addendum).

The screenshot shows the 'Upload supporting documents' section of the HBO Standard Property Rebate form. It includes the HBO logo and the text 'HBO STANDARD PROPERTY REBATE 2026 REBATE REQUEST FOR A LAUNCH OR RENEWAL'. Below this, there are three boxes for uploading documents: 'Attachment 1: Fully signed & executed agreement', 'Attachment 2: Billing Statement indicating HBO is active & being billed at property', and 'Attachment 3: Additional supporting documents, if any'.

IMPORTANT

File size limit is 5MB, either reduce the file size OR split the agreement and attach as an additional file if size exceeds 5MB. If PDF files within the size limit are rejected, save the file as a PDF and try again; reach out to our processing team at HBOBulkSubmissions@wbd.com if you have any issues.

HBO[®] STANDARD PROPERTY REBATE

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STEP-BY-STEP INSTRUCTIONS (CONT.)

STEP 4

E-sign the rebate form and provide your email address once all required fields have been completed. All required steps must be completed to arrive at this step.

1. Select “Click to Sign”



2. Enter your email address once prompted

A screenshot of a dialog box titled "Enter Your Information" with a close button (X) in the top right corner. Below the title bar, it says "Please enter your email and then click to sign this document." There is a text input field with the placeholder text "Email". At the bottom of the dialog, there are two buttons: "Cancel" and "Click to sign".

IMPORTANT

Make sure you are using a valid email address and it is the same as what was entered on the rebate form. You will be required to validate the submission through Adobe Sign for the forms to be submitted to HBO for payment review and processing.

STEP 5

Check your inbox for an email from Adobe Sign to CONFIRM YOUR SIGNATURE within a couple of minutes. Once received, click on “Confirm my email address” – **if you do not complete this step, your submission will NOT be received by HBO.**

IMPORTANT

Check your spam folder if you have not received the email from echosign@echosign.com and add it to your safe list for future submissions.

STEP 6

Once email address is confirmed, you will receive a final confirmation indicating your submission has been received by HBO. The email will include a copy of the submitted rebate form and attachments, please keep for your records.

Property Rebates for your customers are available for digital submission at HBOBULK.COM.

If you have any questions or issues with the submission process,
please contact our processing team at HBOBulkSubmissions@wbd.com.